



**For all your printing needs**

## **Does your printer having premature aging?**

Whatever your business, it's important to treat your printer well. Here are four big no-no's that may be damaging your printer.

### **1. Changing the cartridge too soon**

This gets your printer out of sync so be sure to fully utilise each cartridge. Not only will it help prolong the life of your printer, it will also help to minimise your environmental impact and save on running costs.

### **2. Changing the cartridge too late**

This can lead to very expensive repairs down the track. Ink can dry and clog the feedlines, nozzles or printheads. While you can clean the printheads and/or nozzles, the process requires a lot of ink. As a result, you'll need to change cartridges more often.

### **3. Not servicing your printer regularly**

You wouldn't drive your car around year upon year without getting it serviced. If you want your printer to work hard for you, you need to maintain it regularly. Regular servicing can significantly prolong the life of your printer. One simple action you can take is to regularly use its built-in cleaning functions.

### **4. Choosing the wrong printer for your needs**

Choose your printer carefully. Every printer has its limit called a Monthly Duty Cycle. This is an estimate of how many pages a printer can accommodate in a single month. A cheaper printer will have reduced printing capacity so if you over-work it by printing more pages than it can manage, your printer will wear out faster.

If you're in the market for a new printer, talk to us. We will advise you on the best printer options for your requirements. Not only that, we take a holistic approach by looking at your printer consumable costs as well. We are only a phone call away or you can pop into the store.

Don't leave it to chance. Let the Cartridge Extra experts guide you on your next printer purchase.

**Ink/Toner Cartridges, Refills, Printers, Spare Parts, Service/Maintenance**

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